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Women's Health
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A new program:

My Baby and Me

In collaboration with

Wisconsin Women's Education Network on
Addiction, Recovery & Prevention (WWEN)
and
Department of Health & Family Services

Cost: \$20.00

Includes Continental Breakfast, Lunch & Materials

Please register by: March 20, 2006

Call: Lisa Tiedemann, 800•448•5148 or

Email: lisatiedemann@tds.net

Make checks payable to:

WI Women's Health Foundation

Mail to: Lisa Tiedemann

WI Women's Health Foundation
2503 Todd Drive
Madison, WI 53713

Motivational Interviewing: *Promoting Behavior Change & Loving It*

Dr. Rich Brown

University of Wisconsin Medical School
Department of Family Medicine

Date: Friday, March 31, 2006

Time: 8:00 AM—3:00 PM

Lunch Provided

8:00AM—8:30 Registration/Continental Breakfast

Objectives:

- ⇒ Describe the principles of motivational interviewing
- ⇒ Cite evidence on the effectiveness of motivational interviewing
- ⇒ Observe motivational interviewing
- ⇒ Expectations vs. reality in promoting behavioral change
- ⇒ Assessing for stage of change
- ⇒ Effectiveness of stage-based and motivational interventions

Location:

WI Indianhead Technical College Conference Ctr.
600 N. 21st Street, Superior, WI 54880
715•394•6677 or 800•243•9482
www.witc.edu/witc/camp-loc.htm

This workshop will explore the benefits of learning about motivational interviewing with more realistic expectations; greater recognition of small accomplishments; greater success over time and less frustration and burn-out.

0.6 CEUs or 6 CE hours will be awarded from the University of Wisconsin-Madison.